



2004 – 2005
ANNUAL REPORT

CHICAGO
WOMEN

IN PHILANTHROPY

Influencing the Future of Women and Girls

CHICAGO WOMEN IN PHILANTHROPY

MISSION

Chicago Women in Philanthropy is a membership organization for professional philanthropic and nonprofit leaders. An advocate promoting programs and influencing issues facing women and girls, CWIP creates public dialogue through relationship-building, education, and research. Our mission is to increase funding to organizations serving women and girls.

BACKGROUND

Founded in 1981, CWIP is a nonprofit membership organization of nearly 300 staff and trustees of Chicago-area foundations, corporate giving programs, nonprofit organizations, and interested individuals.

CWIP is governed by a Board of Directors with diverse representation from both the philanthropic and nonprofit sectors. We operate through an active committee structure that includes Membership, Program, Communications, Special Initiative, and Technical Assistance.

October 2005

Dear Friends,

It is with great enthusiasm that I thank you for being a part of Chicago Women in Philanthropy. As we celebrate our accomplishments for 2005, we honor the incredible dedication and leadership of our Board of Directors and our members. For nearly a quarter century we have stood as a foremost organization in Chicago, continuing our mission to promote increased funding for women's and girl's programs.

There are many accomplishments we can be proud of when reflecting on this past year. We continue to provide excellent opportunities for our members to share ideas, network, and learn something new. The Membership Committee's Brown Bag Lunch series, introduced last year, drew impressive attendance again this year, covering topics such as the educational needs of young girls and securing funding for nonprofits that provide these services. Our Technical Assistance Committee had an exciting year, putting on two successful programs concerning the cultivation of prospective major donors and how to evaluate programs effectively. The Program Committee presented a riveting panel session on funding for and evaluation of domestic violence programs and has put together yet another fantastic Annual Luncheon with Donna Lopiano, CEO of the Women's Sports Foundation, as its speaker. Our Communications Committee is working on our marketing plan to create more name recognition for CWIP within the philanthropic community and they are thrilled to announce that our website—www.cwiponline.org--is up and running!

I am particularly excited about the direction our Special Initiative Committee has taken this year. In August our Board approved a change to develop an advocacy agenda that includes targeting policymakers to enact or adopt policies that serve the needs of women and girls. We hope this will help advance our goal of educating and changing the way funders look at both proposals and organizations that benefit women and girls.

These achievements, while impressive on their own, are even more noteworthy when you consider that CWIP is a fully volunteer-driven organization. As we look forward to celebrating our 25th Anniversary next year, the energy and commitment of our members will continue to shape our future. We remain at the top of our field, dedicated to providing research and information to influence the future of women's and girl's programming, and increase the funding needed to make it possible.

If you are already a CWIP member, I want to thank you for the many different ways you offer CWIP your time, talent, and resources. If you have not yet become a part of the CWIP family, take this opportunity to get off the sidelines and get in the game!

Sincerely,
Pamela Stauffer
Chair

PROGRAM COMMITTEE

Sarah Harrod, *Co-Chair* • Naomi Tselepis, *Co-Chair*

Terri Brankin • Thayer Caskey • Beth A. Engel • Caroline Girgis

Patricia McNamara • Lisa Montez • Mary Morten • Kim Riordan Van Horn • Jennifer Shimp

CWIP's Program Committee plans and executes education programs to improve the grantmaking process as it pertains to women's and girls' organizations, and to advance the professional development of women in philanthropy. The Program Committee provides quality events and networking opportunities.

Every year, the Program Committee organizes one of the highlights of the CWIP calendar, the Annual Luncheon. ***Women's Issues 2004: The Voice of One, the Voices of Many***, held in October 2004, was no exception, and featured State Representative Julie Hamos and State Senator Carol Ronen as keynote speakers.

In June 2005, the Program Committee presented a Funders Forum, "Ending Domestic Violence: Current Issues in Funding, Evaluation and Services." This event featured a panel of prominent leaders of the domestic violence movement, both locally and nationally. Moderated by Kim Riordan Van Horn of the Field Foundation of Illinois, speakers included Vickii Coffey, Executive Director, Chicago Metropolitan Battered Women's Network; Dennis Deer, President, Deer Rehabilitation Services; Sunny Fischer, Executive Director, Richard H. Driehaus Foundation; and Jeri Linas, Assistant Director, Mayor's Office on Domestic Violence, City of Chicago. The Forum drew an impressive attendance of CWIP members and non-members, and stimulated discussion about the current state of domestic violence programs and advocacy efforts. Speakers encouraged grantmakers to pay special attention to the needs of immigrant women and housing when considering grants for domestic violence programs.

SPECIAL INITIATIVE COMMITTEE

Rebecca Stanfield, *Chair*
Sarah Bornstein • Dory Rand

When CWIP's Special Initiative Committee was established, its purpose was clear: study strategies that will heighten the awareness of Chicago's philanthropic community regarding the need for increased funding of programs specifically targeting women and girls. As a result, the Member Advocacy Project (MAP) was first introduced in 2002 as a response to extensive research and analysis published in our report *Fostering Effective Funding for Women and Girls: A Next Stage Strategy*. The report helped further the goal of MAP to strengthen CWIP members' abilities to advocate for increased funding for women's and girls' programs.

This year, the Special Initiative Committee has taken further steps to advance this objective by creating a new vision—to *develop an advocacy agenda targeting policymakers to enact or adopt policies that serve the needs of women and girls*. Moving in this direction will benefit CWIP by generating even greater name recognition and a higher public profile.

The Special Initiative Committee is preparing to implement this new vision. The next stage will involve developing and approving an advocacy agenda. The objective of this revised agenda is to advance our goal of educating funders and changing the way they view both proposals and organizations that benefit women and girls. Once the advocacy agenda has been determined, the Committee will move forward with creating publicity materials and participating in advocacy meetings.

TECHNICAL ASSISTANCE COMMITTEE

Alison Janus, Co-Chair • *Gayle Nelson-Blomquist, Co-Chair*

**Doreen Baker • Jeanne F. Becker • Christine Bork • Lara Dieckmann • Clare Golla
Kelly Kleiman • Serena Moy • Barbara Rose • Gail Russell • Alissa Wordworth**

CWIP's technical assistance efforts are linked directly to our mission to advocate for increased funding for organizations serving women and girls. The Technical Assistance Committee is guided by the belief these organizations can advocate for themselves by improving their fundraising, management, and programming capabilities. The Committee's work represents a concerted effort to strengthen the long-term viability of organizations serving women and girls.

Year after year, the Technical Assistance Committee presents popular educational programs on timely topics. This past year, participants enjoyed the following:

- ***Wanted Dead or Alive: How Agencies Serving Women and Girls Can Attract Major Gifts and Bequests.*** This workshop, led by Kelly Kleiman of NFP Consulting, led Board-staff teams in learning the basics of constructing programs to attract major gifts and bequests. Topics covered included getting more from current donors; women as donors and solicitors; creating a “no-frills” planned giving program; the basics of wills, annuities and insurance; and how to divide fundraising labor between Board members and agency staff.
- ***Making Stone Soup: How Evaluation Can Work for You.*** This informative and entertaining workshop, simplified the sometimes complicated process of evaluation by comparing it to cooking. The goal was for participants to gain a concrete understanding of the importance of evaluation, from both the donor side (for accountability) and the organizational side (for improvement and growth). Through hands-on exercises and brainstorming sessions, each participant developed a program evaluation process tailored to her organization's specific needs.

- ***Judgment Day 2004: The Inside Scoop on Grantseeking and Grantmaking.*** This annual favorite, hosted by the McCormick Tribune Foundation, presented a “behind-the-scenes” look at how foundations and corporations review grant applications. An improvisational skit, presented by program officers from the Chicago Community Trust, Driehaus Foundation, Alphawood Foundation and others, portrayed Board members and staff of a fictional foundation as they considered proposals from imaginary women’s organizations. The second part of the workshop featured a real-life proposal review session. Program officers from area foundations met one-on-one for proposal reviews with participants, who submitted sample proposals used by their agencies for assessment.

Thanks to all who attended these events last year. The Technical Assistance Committee is in the process of developing another slate of exciting programs for the coming year. Stay tuned for more information!

MEMBERSHIP COMMITTEE

Trish Gossard, *Co-Chair* • **Nancy Ward**, *Co-Chair*

Rachael Abramson • **Doreen Baker** • **Conor Barnes** • **Lauren Bergquist** • **Audries Blake** • **Viki Noe Chikow** • **Libby Chiu** • **Kathleen Drayton**
Beth Engel • **Joan Gray** • **Jacky Grimshaw** • **Esther Grisham Grimm** • **Emily Hoey** • **Birgit Hottenrott** • **Robyn Lee Brooks** • **Barbara Leibig**
Sally McMillan • **Layne Morgan** • **Patty Offer** • **Diane Pilibosian** • **Cheryl Shure** • **Cheri Tatar** • **Julie Walther** • **Leisel Whitlock** • **Carole Wood**

The Membership Committee is responsible for various functions related to members and member services. The Committee recruits new members through periodic drives and advises the Board of Directors on member recruitment, member benefits and dues structures, and receives applications and maintains a database of members. The committee is also responsible for the recruitment, election, and orientation of board members. Since CWIP's inception in 1981, our membership has grown to include an active local constituency of nearly 300 individuals from foundations, corporate giving programs, nonprofit organizations and government.

The Membership Committee assists in the coordination and production of different events offered to members. CWIP members are invited to participate in many special programs each year, including members-only events, regular luncheon meetings with topic-oriented presentations by expert guest speakers, and workshops, seminars and meetings on issues concerning women and girls.

Following the success of its Brown Bag Lunch Series in 2004, the Membership Committee offered another series of popular lunch meetings in 2005. In February, Mary Ann Pitcher and Joan Hall of the Young Women's Leadership Charter School, and Sister Suzanne Zuercher of St. Scholastica Academy were the featured speakers for a discussion about funding for women and girls in the Chicago community. It was a rare opportunity for these knowledgeable and inspiring women to get together to share their thoughts about education and the needs of young girls.

In May, the Harris Theater hosted a large brown bag lunch for members concerning corporate funding for nonprofits. Representatives from locally-based corporations such as Humana, Kraft Foods, and Boeing were on hand to discuss their companies' philanthropic goals and how corporate foundations measure their impact in the community. This topic proved to be enormously popular, and a sizeable CWIP crowd enjoyed the informative discussion.

The Membership Committee continued its tradition of providing varied opportunities for members to enjoy exclusive events at interesting venues. A members-only event was offered at the atmospheric Arts Club in January. In March, a members-only cocktail reception was held at the Chicago Opera Theater, followed by a fabulous production of the opera *La Resurrezione*. In September at our Annual Meeting, members voted on the new slate of officers for the Board of Directors while enjoying the beautiful environment of the Peggy Notebaert Nature Museum.

The Membership Committee also plans to conduct an informal survey regarding programming. The survey will collect feedback from CWIP members about the types of events they would enjoy and attend. When you get your survey, please be sure to complete it—your responses are critical!

BENEFITS OF CWIP MEMBERSHIP

CWIP members include staff and trustees of foundations and corporate giving programs and staff of nonprofit organizations. Today nearly 300 members belong to CWIP and receive:

- Networking opportunities with key Chicago grantmakers
- CWIP newsletter and other publications
- Attendance at the annual MEMBERS ONLY special event
- Invaluable research information about women's and girls' issues, along with funding leads and contacts
- Discounts on CWIP events and workshops
- Organization link on CWIP website
- Professional career development
- Leadership opportunities on CWIP committees

Now is a great time to become a member!

For more information, call us at (312) 409-4005, or visit our website at www.cwiponline.org.

COMMUNICATIONS COMMITTEE

Cynthia Schmidt, CFRE, Co-Chair • Carol White, Co-Chair

Alexandra Altman • Tracy Baim • Marcy Darin • Carol Donahue • Susan Donovan

Elizabeth Liwazer • Layne McGinn • Linda Mesa • Mary Morten • Jennifer Caruso Mullman

Eve Smith • Sacella Smith • Jenifer Vargo • Jean Westrick • Julie Youngquist

The Communications Committee promotes CWIP's mission of influencing and increasing funding for women's and girls' programs. The Communications Committee now moves forward with a marketing plan to better serve our membership with streamlined publications and forums of public dialog to gather and share information and research. CWIP's website, www.cwiponline.org went live earlier this year, and features up-to-date information on workshops and seminars, downloadable publications, and links to other relevant websites. We are also preparing communications materials for general media distribution, and to keep our membership and other key leaders aware of our position in the philanthropic community and beyond.

CHICAGO WOMEN IN PHILANTHROPY BOARD OF DIRECTORS 2004-2005

OFFICERS

Pamela Stauffer
CWIP Chair

Barbara Adelman
*CWIP Immediate Past Co-Chair
Smith Barney*

Cynthia L. Schmidt, CFRE
*CWIP Secretary and Treasurer
Association House of Chicago*

DIRECTORS

Tracy Baim
Windy City Media Group

Beth Carona, CFRE
Foundation Source

Trish Gossard
McCormick Tribune Foundation

Sarah Harrod

Alison Janus
Janus + Jones, Inc.

Mary Morten
Morten Group

Darlene Oliver
Robinson, Curley & Clayton, PC

Kim Riordan Van Horn
Field Foundation of Illinois

Rebecca Stanfield
Illinois Public Interest Research Group

Carol White
Carol B. White & Associates, Inc.

We extend our gratitude to these outgoing Board members for their leadership and dedication:

Barbara Adelman has been on CWIP's Board of Directors for the last four years. During her tenure on the Board, Barbara succeeded in several different capacities. Barbara served as Co-Chair of the Board of Directors (2003-04), alongside Linda Harlan, and provided genuine leadership and expertise during a time of transition for CWIP. Barbara served as Co-Chair of the Special Initiative Committee for three years, and was an integral part of the development and launching of the Member Advocacy Project (MAP). Barbara also served as Treasurer of the Board of Directors for one year.

Alison Janus, CWIP Board member for the last three years, has been an instrumental part of the success of the Technical Assistance Committee's programming and professional development efforts. Alison served as Co-Chair of the Technical Assistance Committee for the last two years, a time in which Committee events drew sellout crowds and rave reviews.

GET IN THE GAME!

CWIP WELCOMES NEW BOARD MEMBERS

CWIP is excited to welcome the following women to the 2005-2006 Board of Directors:

Rebecca Alvin

Rebecca is the Executive Director of the Jesus-Guadalupe Foundation. Rebecca was previously a Fundraising Consultant at the prestigious Indiana University's Center on Philanthropy, and also has experience as an Executive Director and a Chief Development Officer for a nonprofit agency.

Claudia A. Baier

Claudia Baier entered the field of philanthropy in 2002 as the first program officer employed by the VNA Foundation, where she remains today. In addition to her responsibilities at the VNAF, Claudia also maintains an Assistant Professorship in Preventive Medicine at Rush Medical College, where she co-founded and directed a volunteer service learning program. Claudia recently completed a two-year term as a co-chair for the Donors Forum of Chicago's Health Program Affinity Group, and has past board experience with the CommunityHealth clinic.

Esther Grisham Grimm

Esther is an active member of CWIP's Membership Committee. As the current Executive Director of The Three Arts Club of Chicago, she is responsible for the conceptualization, administration, and implementation of museum-based teacher education programs and services. She manages professional and volunteer staff as well as independent contractors and their accounts. Esther's background includes positions as Assistant Director of Museum Education at the Art Institute of Chicago, Regional Editor of C Magazine and Writer/Editor at the Terra Museum of American Art.

Gayle L. Nelson-Blomquist, Esq.

Gayle is an active long-time member of CWIP's Technical Assistance Committee and is currently the Co-Chair. In addition to her current consulting work, Gayle has worked with Chicago Women in Trades and volunteered in the political campaigns of women candidates. She is a lawyer and an accomplished advocate, with proven communications, marketing, legislative, fundraising, strategic planning and writing skills. Gayle also has experience in arts, advocacy, and social service programs.

Iris Krieg

And it with great pleasure as we begin our 25th year we announce the return of one of CWIP's Founding Mothers, Iris Krieg, to our Board. We are both honored and thrilled to have her back with us, she has been a mentor and source of guidance and inspiration to so many of us in the nonprofit and funding community and to be able to work with her as we further advance CWIP's mission will be a privilege for our board members this year.

CWIP is grateful to the following organizations and individuals who provided support services during the last year:

McCormick Tribune Foundation, Northern Trust Bank, St. Ignatius College Preparatory High School, YMCA of Metropolitan Chicago, Chicago Foundation for Women, the Rehabilitation Institute of Chicago, the Arts Club of Chicago, and the Chicago Opera Works, for providing meeting space and refreshments for our Board meetings, Technical Assistance Committee meetings, brown bag lunches and member events, and

CPA's for the Public Interest, Chicago Foundation for Women, and the Donors Forum of Chicago for co-sponsoring events.

Birgitt Hottenrott and her association with the Chicago Opera Theater and the Arts Club of Chicago

Barbara Siska at the Peggy Notebaert Nature Museum

Gidley Management Group, Inc.

Grateful acknowledgement for the CWIP Annual Report:

*Cynthia L. Schmidt, Annual Report Editor
Chair, CWIP Communications Committee*

Rachel Morrissey, Project Coordinator/Copy Writer

Pamela Stauffer, CWIP Board Chair

Susan Gidley, CWIP Administrator and Gidley Management Group, Inc.

Susan Coleman, Graphic Designer

All inquiries regarding this publication should be sent to the editor at cschmidt@associationhouse.org

Thank You!

**CWIP 2004-2005
DONOR HONOR ROLL**

CWIP is grateful to these organizations and individuals for their generous contributions in the last year:

Foundation Donors

Chicago Foundation for Women, Community Memorial Foundation,
The Field Foundation of Illinois, Inc., The Joyce Foundation,
The Siragusa Foundation

Individual Donors

Barbara Adelman, Trish Gossard, Sarah Harrod, Alison Janus, Irene Phelps,
Kim Riordan Van Horn, Cynthia Schmidt, Deirdre Joy Smith on behalf of
Linda Harlan, Rebecca Stanfield, Pamela Stauffer, Carol White

**2004-2005 FISCAL YEAR
STATEMENT OF FINANCIAL POSITION
YEAR ENDED AUGUST 31, 2005**

Assets

Checking Account.....\$ 7,901.52

Money Market Account.....\$ 15,519.14

Total Assets\$ 23,420.66

Liabilities and Fund Balance

Fund Balance – Unrestricted.....\$ 23,420.66

Total Liabilities and Fund Balance.....\$ 23,420.66

**2004-2005 FISCAL YEAR STATEMENT OF ACTIVITIES
YEAR ENDED AUGUST 31, 2005**

Revenue		Expenses	
Annual Luncheon	\$ 16,020.00	Annual Luncheon	\$ 9,243.58
Grants	\$ 9,350.00	Board Retreat	\$ 318.07
Contributions.....	\$ 2,600.00	Communications Committee.....	\$ 5,777.83
Interest Income	\$ 115.44	Membership Committee.....	\$ 2,504.16
Membership Dues	\$ 17,775.00	Miscellaneous	\$ 468.72
Program Fees	\$ 465.00	Postage.....	\$ 1,436.87
Technical Assistance Fees.....	\$ 3,410.00	Professional Support (<i>administrative & fundraising</i>)	\$ 22,489.44
Total Revenue	\$ 49,735.44	Programs	\$ 137.00
		Stationery/Supplies	\$ 477.67
		Technical Assistance.....	\$ 1,586.39
		Telephone.....	\$ 243.48
		Total Expenses.....	\$ 44,683.18
		DEFICIT OR REVENUE OVER EXPENSES	\$ 5,052.26

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