

The logo for Chicago Women in Philanthropy features the word "CHICAGO" in orange, stacked vertically, with "WOMEN" in blue below it. Underneath "WOMEN" is the phrase "IN PHILANTHROPY" in blue. To the left of this text is a large, stylized graphic element consisting of a blue loop and a white swoosh that curves across the page.

CHICAGO
WOMEN
IN PHILANTHROPY

*Influencing the Future
of Women and Girls*

2003-2004 ANNUAL REPORT

Women's Issues 2004:

The Voice of One,

The Voices of Many

CHICAGO WOMEN

IN PHILANTHROPY

MISSION

Chicago Women in Philanthropy is a membership organization for professional philanthropic and nonprofit leaders. An advocate promoting programs and influencing issues facing women and girls, CWIP creates public dialogue through relationship building, education and research. Our mission is to increase funding to organizations serving women and girls.

BACKGROUND

Founded in 1981, CWIP is a nonprofit membership organization of nearly 300 staff and trustees of Chicago-area foundations, corporate giving programs, nonprofit organizations, and interested individuals.

CWIP is governed by a Board of Directors with diverse representation from both the philanthropic and nonprofit sectors. We operate through an active committee structure that includes Membership, Program, Communications, Special Initiative, and Technical Assistance, and our newest committee, Fund Development.

October 2004

Dear Friends,

It is our pleasure to welcome you to Chicago Women in Philanthropy's Annual Luncheon, where we celebrate our twenty-third year of making a difference in Metro Chicago. In this election year, our theme is aptly titled **Women's Issues 2004: The Voice of One, the Voices of Many.**

As one of the leading advocacy groups promoting funding for women's and girls' programs, CWIP remains on the cutting edge. We are a fully volunteer-driven membership organization, dedicated to providing research and information to donors and prospective donors, and creating public dialog and partnerships to broaden the awareness of both the grantmaking and grantseeking community in general.

We are proud of our many achievements of the last year, and excited about the work yet to come. Over the past year, we have focused on responding to the issues brought forth in the 2001 report, *Fostering Effective Funding for Women and Girls: A Next Stage Strategy*. The Member Advocacy Project (MAP) grew out of this research. In April 2004, MAP had its official kick-off during an exhilarating event held at the Chicago Cultural Center. Many of our members participated in a presentation and discussion session that resulted in constructive ideas for the committee as they move forward.

Our Membership Committee had an incredible year, sponsoring the enormously popular and timely *Women in Power* brown bag lunch series, and two very well attended special events: *An Evening at the Zoo* and *Tea at the Arts Club*. Our Technical Assistance Committee's programming attracted sell-out crowds on several occasions, necessitating the use of a larger space for future events. The Communications Committee has been hard at work making our ongoing dream of a CWIP website become a reality, as cwiponline.org is set to debut later this year.

These accomplishments exemplify CWIP's continued growth, innovation and leadership. We are now more dynamic than ever. If you are already a member, we thank you for your contributions of time, talent and resources, and encourage you to become even more involved by serving on one of our many committees. If you are not yet a part of the CWIP family, we welcome you to join us today!

Sincerely,



Linda J. Harlan
Co-Chair

Barbara S. Adelman
Co-Chair

SPOTLIGHT ON...LINDA HARLAN



For the past three years, Linda Harlan has tirelessly served as CWIP's Board Chair (2001/02 and 2002/03) and Co-Chair (2003/04). Linda's tenure has fallen during a time in which the philanthropic community, as well as the nation and the world, has changed and been greatly challenged. To illustrate this point, consider the date of Linda's first Board meeting as Chair: September 11, 2001 at nine o'clock in the morning. For tragic reasons that we know all too well, the meeting was postponed, and following the events of 9/11 the world and the philanthropic community were dramatically altered. The stock market plunged. Priorities changed. Charitable donations were channeled to 9/11 funds. Many nonprofits suffered badly, and some closed. It is not an overstatement to say that times were tough!

These factors make the accomplishments and growth that CWIP experienced under Linda's leadership all the more remarkable. The positive changes that have been administered during her Chairmanship are many. Here are some of the highlights of CWIP's last three years:

- In 2003, the Annual Luncheon featuring keynote speaker Sandra Guthman was attended by close to 300 people—an all-time high for CWIP
- In 2001, CWIP celebrated its 20th anniversary at a memorable Annual Luncheon, which featured a program honoring CWIP founding mother Iris Krieg
- Responding to the recommendations that grew out of the research and analysis published in the 2001 report *Fostering Effective Funding for Women and Girls: A Next Stage Strategy*, the Special Initiative Committee developed the Member Advocacy Project (MAP), which is now entering its second phase of implementation
- CWIP membership has even more perks: the Membership Committee introduced its popular members-only brown bag lunch series, and offered two sensational special events in 2004
- The Technical Assistance Committee's events have become so popular that many sold out last year—and larger space is being sought for upcoming programs
- Led by the Communications Committee, CWIP developed the current logo and tagline "Influencing the future of women and girls," and performed a review of the mission statement
- In response to the need to become more self-sufficient in the wake of 9/11 and a sluggish economy, CWIP created the Fund Development Committee, which was successful in receiving a grant during its first year of activity
- CWIP will have an online presence later this year, when www.cwiponline.org goes live

...and the list goes on. Linda Harlan, CWIP thanks you for going well above and beyond the call of duty these past three years. You will long be admired and remembered for your unwavering dedication and leadership!

SPECIAL INITIATIVE COMMITTEE

Barbara Adelman, *Co-Chair*, Merrill Lynch & Co. • **Consuella Brown**, *Co-Chair*, Grand Victoria Foundation • **Deborah Harrington**, *Co-Chair*, Woods Fund of Chicago
Sarah Bornstein, Junior League of Chicago • **Linda Harlan**, Chicago Foundation for Women • **Camille Turner**, Institute of Cultural Affairs

CWIP's Special Initiative Committee was established in 2000 with a clear focus: study strategies that will shift knowledge of women's and girls' funding needs to a higher level of awareness in the Chicago philanthropic community.

This past year, the Special Initiative Committee entered an exciting new phase as it moved forward with implementing the **Member Advocacy Project** (MAP). MAP was introduced in 2002 in response to extensive research and analysis published in the 2001 report *Fostering Effective Funding for Women and Girls: A Next Stage Strategy*. The goal of MAP, once completely implemented, is to strengthen CWIP members' abilities to advocate for increased funding for women's and girls' programs.

In April 2004, MAP had its official kick-off at the Chicago Cultural Center. Many CWIP members attended the event, which included an overview of MAP and a presentation by project Co-Chairs Deborah Harrington and Consuella Brown, and CWIP Co-Chair Barbara Adelman. Following the presentation, attendees broke out into discussion groups, facilitated by CWIP Board members. The discussion groups provided critical feedback and recommendations, which the committee will use as MAP moves forward. Some of the discussion groups' recommendations for MAP included developing a major online demographic data resource, and making the case for funding women and girls' programs based on funding effectiveness rather than on an argument for "fairness in funding."

In September 2004, the Special Initiative Committee met with the original Special Initiative Advisory Committee, which helped launch MAP. The purpose of this meeting was to update the Advisory Committee on MAP's progress, and seek their input on plans for the second phase of implementation. A great deal of valuable input came out of this meeting. The Advisory Committee concurred that CWIP should remain on the cutting edge with respect to MAP's original goal: providing unique tools for members and allies that strengthen their abilities to advocate for greater funding for women's and girls' programs. The Committee encouraged the CWIP Board to maximize results by pooling resources and building strategic partnerships with other organizations in the field. They recommended moving forward with the resource guide, training and marketing efforts, but doing so with a focus on teaching CWIP members how to "follow the money," particularly state and federal dollars, for the purpose of advocating for more resources.

PROGRAM COMMITTEE

Pamela Stauffer, *Co-Chair* • **Naomi Weinberg**, *Co-Chair*, Chicago Lighthouse for the Blind • **Thayer Caskey**, Illinois St. Andrew Society Caroline Girgis
Roslyn Lieb • **Julia Fabris McBride**, Community Collaborations • **Alice Lee Osborne** • **Merrill Prager** • **Colleen Sehy**, St. Xavier University
Jennifer Shimp, R. R. Donnelly Foundation • **Tracy Smith**, League of Women Voters of Chicago

CWIP's Program Committee plans and executes education programs to improve the grantmaking process as it pertains to women's and girls' issues, and to advance the professional development of women in philanthropy. In addition, the Program Committee is responsible for planning the Annual Luncheon and Meeting, which takes place each year in early autumn.

The Program Committee possesses a variety of viewpoints and backgrounds, an excellent energy, and a commitment to getting work done well. In 2003, the Program Committee organized the most successful Annual Luncheon in CWIP's history, which featured Sandra Guthman as the keynote speaker. Close to 300 people were in attendance for the luncheon, which had a theme of *Our Passion, Our Vision, Our Work*. In the last year the Program Committee also worked with the Membership Committee to strive for increased membership and provide quality events and networking opportunities.

TECHNICAL ASSISTANCE COMMITTEE

Alison Janus, *Co-Chair*, Janus + Jones, Inc. • **Gayle Nelson-Blomquist**, *Co-Chair* • **Jeanne F. Becker**, Art Resources in Teaching • **Clare Golla**, Mission Based Deposits
Kelly Kleiman, NFP Consulting • **Serena Moy**, Chicago Foundation for Women • **Jobi Petersen**, Illinois Caucus for Adolescent Health
Karen Rosen, CPA's for the Public Interest and CPA's Endowment Fund of Illinois • **Gail Russell**, Sarah's Circle • **Joi-Anissa Russell**, The Salvation Army

CWIP's technical assistance efforts are linked directly to our mission to advocate for increased funding for organizations serving women and girls. The Technical Assistance Committee is guided by the belief these organizations can advocate for themselves by improving their fundraising, management, and programming capabilities. The Committee's work represents a concerted effort to strengthen the long-term viability of organizations serving women and girls.

The Technical Assistance Committee presented several informative educational programs during the past year, including perennial favorite Judgment Day:

- **Not Rocket Science: Evaluation for Organizations Serving Women and Girls.** This panel discussion, co-sponsored with Girl's Best Friend Foundation, focused on how and when nonprofits should perform outcomes evaluations. Featured panelists included a foundation representative, an experienced evaluator and nonprofit leaders who had successfully completed evaluations within their organizations. Topics covered included deciding which outcomes to measure, advocacy outcomes versus outcomes of direct service, defining benchmarks, and minimizing evaluation costs.
- **Bewitched, Bothered and Bewildered: Making the Budget Process Work for You.** Presented in conjunction with the Chicago Foundation for Women and CPA's for the Public Interest, this seminar featured a panel of nonprofit veterans who shared their experiences with the budgeting process. In addition to the panel discussion, participants broke into small groups for a lively brainstorming session. Issues addressed included revenue forecasting, job responsibilities of executive directors, program staff, board members and the outside auditor, and the role of money in program and strategic planning.

- **Leading Questions: The Pleasures and Perils of Becoming an Executive Director.** The program featured a panel discussion followed by a question and answer session with three veteran nonprofit Executive Directors: Maria Pesqueira, President and CEO of Mujeres Latinas en Acción; K. Sujata, Executive Director of Chicago Continuum of Care; and Alysia Tate, Editor and Publisher of The Chicago Reporter. The panel discussed their reasons for becoming executive directors, and how to prepare for this demanding role. Participants heard from these experts the advantages and disadvantages of serving as an executive director, and learned about resources available for women's leadership development.

On November 4, the Technical Assistance Committee will present Judgment Day. This annual event combines theatre, humor, and real-life funding proposals for an informative learning experience. The half-day program will feature two components: a skit dramatizing the process of approving grants at a foundation board meeting, and a clinic in which participating nonprofit leaders can obtain real feedback on proposals brought in from their organizations.

The Technical Assistance Committee is in the process of developing its programs for next year. At this time, one winter and one spring event are planned. Because our programming is so popular, we will be moving to larger venues for next year's programs. Thanks to all who attended last year!

MEMBERSHIP COMMITTEE

Irene Phelps, *Co-Chair*, The Siragusa Foundation • **Debbie Reznick**, *Co-Chair*, Polk Bros. Foundation • **Conor Barnes**, Project Exploration
Audries Blake, Leap Learning Systems • **Ann Bresingham**, Robert Morris College • **Kathleen Drayton**, Hemophilia Foundation
Meta Godsell, The Siragusa Foundation • **Trish Gossard**, McCormick Tribune Foundation • **Emily Hoey**, Southwest Women Working Together
Cheryl Shure, Rehabilitation Institute of Chicago • **Pamela Stauffer** • **Cheri Tatar**, Chicago College of Performing Arts at Roosevelt University
Julie Walther, Girl's Best Friend Foundation • **Nancy A. Ward**, MPA, ANC • **Rebecca Willis**, Prince Charitable Trusts

The Membership Committee is responsible for various functions related to members and member services. The Committee recruits new members through periodic drives and advises the Board of Directors on member recruitment, member benefits and dues structures, and receives applications and maintains a database of members. They are also responsible for handling board member nominations and orientation. Since CWIP's inception in 1981, our membership has grown to include an active local constituency of nearly 300 individuals from foundations, corporate giving programs, nonprofit organizations and government.

The Membership Committee also assists in the coordination and production of different events offered to members. CWIP members are invited to participate in many special programs each year, including regular luncheon meetings with topic-oriented presentations by expert guest speakers, and workshops, seminars and meetings on issues concerning women and girls.

The Membership Committee was busier than ever in 2004, hosting two exceptional special events and a brown bag lunch series, *Women in Power*. The Committee began the new year with the members-only *Tea at the Arts Club* in January 2004. More than 100 members attended the tea, which provided plenty of "colleagues, conversation, and cookies." At this networking event, members approved the Board of Directors slate for the coming year.

In July 2004, the Membership Committee sponsored *An Evening at the Zoo*. Members and their guests were among the first to see the new Regenstein Center for African Apes at the Lincoln Park Zoo. The state-of-the-art facility consists of spacious indoor and outdoor yards, with realistic trees and vines, and the Ape Institute, a research, training and education center for conservationists and scientists from around the world to study apes. After an introduction by CWIP Co-Chair Linda Harlan, attendees were treated to a presentation on conservation by animal behavior specialist Steven Ross. The evening proved to be an enjoyable occasion to learn about conservation and catch up with colleagues. More than 100 people attended this great event, co-chaired by Julie Walther, Girl's Best Friend Foundation, and Trish Gossard, McCormick Tribune Foundation, and several new members joined on the spot.

CWIP is grateful to the volunteers who make these events happen—women in the local philanthropic sector who serve on committees. The Membership Committee encourages members to participate in one or more of our committees, which are responsible for CWIP's strategizing, planning, programming and delivering of services to members. The remarkable dedication of these individuals is vital to CWIP's overall success and longevity.

BENEFITS OF CWIP MEMBERSHIP

CWIP members include staff and trustees of foundations and corporate giving programs and staff of nonprofit organizations. Today nearly 300 members belong to CWIP and receive:

- Networking opportunities with key Chicago grantmakers
- Exclusive CWIP Directory
- CWIP newsletter and other publications
- Attendance at the annual MEMBERS ONLY special event
- Invaluable research information about women's and girls' issues, along with funding leads and contacts
- Discounts on CWIP events and workshops
- Organization link on CWIP website
- Professional career development
- Leadership opportunities on CWIP committees

Now is a great time to become a member! For more information, call Membership Chair Debbie Reznick at (312)527-4684, or send an email to debbie@polkbrosfdn.org.

FUND DEVELOPMENT COMMITTEE

Julia Fabris McBride, *Chair*, Community Collaborations • **Barbara Adelman**, Merrill Lynch & Company • **Edie Canter**, Persuasion Plus
Carol Donahue, The Joyce Foundation • **Amy Gudgeon**, Perspectives Charter School • **Melissa Leasia** • **Irene Phelps**, The Siragusa Foundation
Terry Richardson, C.A.U.S.E.S. • **Cheri Tatar**, Roosevelt University • **Camille Turner**, Institute of Cultural Affairs

The Fund Development Committee was formed in 2004 with the goal of involving more CWIP members in the organization's fundraising efforts. The Fund Development Committee has actively engaged in prospect research, to identify and build connections with funding sources that demonstrate a commitment to women and girls programs. The efforts of this young committee are already yielding results.

COMMUNICATIONS COMMITTEE

Cynthia Schmidt, *CFRE, Co-Chair*, Association House of Chicago • **Carol White**, *Co-Chair*, Carol B. White & Associates, Inc. • **Eve Smith**, Eve Smith Consulting

The Communications Committee promotes CWIP's mission of influencing and increasing funding for women's and girls' programs. The Communications Committee now moves forward with a plan to better serve our membership with streamlined publications and forums of public dialog to gather and share information and research. In late 2004, CWIP's website, www.cwiponline.org will go live and feature up-to-date information on workshops and seminars, downloadable publications, and links to other relevant websites. We are also preparing communications materials for general media distribution, and to keep our membership and other key leaders aware of our position in the philanthropic community and beyond. Each year, the Committee also creates the Newsletters for its membership, and the Annual Report.

AN EVENING AT THE ZOO | JULY 2004

CWIP Annual Members Only Reception at Lincoln Park Zoo's Regenstein Center



The CWIP Membership Committee welcomed guests to a beautiful and relaxing event.



Board Co-Chair Linda Harlan welcomes CWIP members and their guests to a wonderful evening in a truly unique setting!

**CWIP 2003-2004
DONOR HONOR ROLL**

CWIP is grateful to these organizations and individuals for their generous contributions in the last year:

Foundation Donors

Chicago Foundation for Women, Community Memorial Foundation, The Joyce Foundation, McCormick Tribune Foundation, Polk Bros. Foundation, Prince Charitable Trusts, The Siragusa Foundation.

Individual Donors

Barbara Adelman, Consuella Brown, Inhe Choi, Judy Cottle, Susan Gidley, Linda Harlan, Deborah Harrington, Alison Janus, Julia Fabris McBride, Mary Morten, Irene Phelps, Debbie Reznick, Cynthia Schmidt, Pamela Stauffer, Julie Walther, Carol White, Rebecca Willis.

**2003-2004 FISCAL YEAR
STATEMENT OF FINANCIAL POSITION
YEAR ENDED AUGUST 31, 2004**

Assets

Checking Account\$ 2,964.70

Money Market Account.....\$15,403.70

Total Assets\$18,368.40

Liabilities and Fund Balance

Fund Balance – Unrestricted\$18,368.40

Total Liabilities and Fund Balance\$18,368.40

**2003-2004 FISCAL YEAR STATEMENT OF ACTIVITIES
YEAR ENDED AUGUST 31, 2004**

Revenue		Expenses	
Annual Luncheon	\$19,550.00	Annual Luncheon	\$11,441.56
Grants	\$ 6,750.00	Board Retreat	\$ 244.54
Contributions	\$ 4,660.00	Communications Committee	\$ 4,105.00
Interest Income	\$ 99.23	Membership Committee	\$ 7,528.15
Membership Dues	\$15,700.00	Miscellaneous	\$ 458.97
Program Fees	\$ 2,175.00	Postage	\$ 1,270.96
Technical Assistance Fees	\$ 3,130.00	Professional Support (<i>administrative & fundraising</i>)	\$24,573.25
Total Revenue	\$52,064.23	Programs	\$ 565.73
		Special Initiatives	\$ 225.96
		Stationery/Supplies	\$ 1,759.37
		Technical Assistance	\$ 850.25
		Telephone	\$ 223.13
		Total Expenses	\$53,246.87
		DEFICIT OR REVENUE OVER EXPENSES	(\$ 1,182.64)

CHICAGO WOMEN IN PHILANTHROPY BOARD OF DIRECTORS 2003-2004

OFFICERS

Linda Harlan
CWIP Co-Chair
Chicago Foundation for Women

Julia Fabris McBride
CWIP Treasurer
Community Collaborations

Barbara Adelman
CWIP Co-Chair
Merrill Lynch & Co.

Cynthia L. Schmidt, CFRE
CWIP Secretary
Association House of Chicago

Pamela Stauffer
CWIP Chair-Elect

DIRECTORS

Consuella Brown
Grand Victoria Foundation

Inhe Choi
Crossroads Fund

Deborah Harrington
Woods Fund of Chicago

Alison Janus
Janus + Jones, Inc.

Mary Morten
Morten Group

Irene Phelps
The Siragusa Foundation

Debbie Reznick
Polk Bros. Foundation

Julie Walther
Girl's Best Friend Foundation

Carol White
Carol B. White & Associates, Inc.

Rebecca Willis
Prince Charitable Trusts

CWIP WELCOMES NEW BOARD MEMBERS

We extend our gratitude to these outgoing Board members for their leadership and dedication:

Consuella Brown, Linda Harlan, Deborah Harrington, Julia Fabris McBride, Irene Phelps, Debbie Reznick, Julie Walther, and Rebecca Willis.

CWIP is excited to welcome the following women to the 2004-2005 Board of Directors:

Beth Carona is Managing Director of the Midwest Region of Foundation Source, a provider of outsourced services for private foundations. A development professional with more than 15 years of experience, Beth was Associate Vice President for Healthcare Development at Loyola University Health System where she secured ten seven-figure gifts. Prior to that she was director of major gifts at Children's Memorial Hospital. Beth is a member of the Board of Directors of the Chicago Chapter of the Association of Fundraising Professionals, and a member of the National Committee on Planned Giving, the Chicago Council on Planned Giving, the Association for Health Care Philanthropy and the Council for the Advancement and Support of Education.

Trish Gossard has been a Development Officer at the Robert R. McCormick Tribune Foundation for five years. She is a volunteer at the Greater Chicago Food Depository, active in the Foundation Development and Civic Reflection groups at the Donors Forum and an active member of the CWIP membership committee, playing a large role in funding and planning the recent member event at the Lincoln Park Zoo. Sarah Harrod is a program officer at Oprah's Angel Network where she is responsible for \$5 million in grants in South Africa, Afghanistan, Canada and the United States. She has been active with the United Negro College Fund, St. Joseph's Carondelet, City Year, and Free the Children. She has provided free tax preparation to individuals.

Darlene Oliver has been active in civil organizations as a board member and volunteer since returning to Chicago from law school in 1994. She served on the Board of the Rebecca K. Crown Youth Center, and coordinated volunteer activities for the Greater Chicago Food Depository, Chicago Cares, and the Living Room Café. Darlene has been on the Board of Chicago Foundation for Women for three years and serves as co-chair of their allocations committee. She currently handles civil litigation cases in labor/employment, insurance, securities, and contract and civil rights matters.

Rebecca Stanfield has spent the past ten years advocating for the adoption of sound energy and environmental policies at the state and federal levels. Prior to coming to Chicago she directed the U.S. PIRG Clean Air Campaign for six years. Under her direction, the clean air program budget more than quadrupled. She spent four years working as New Jersey PIRG's energy advocate, where she led statewide campaigns to fund energy efficiency investments, promote clean renewable energy and clean up the largest sources of air pollution. Rebecca earned a J.D. from the University of Oregon School of Law.

These women join returning Board members **Barbara Adelman, Inhe Choi, Alison Janus, Mary Morten, Cynthia Schmidt, Pamela Stauffer, and Carol White.**

CWIP is grateful to the following organizations and individuals who provided support services during the last year:

Chicago Foundation for Women, Polk Bros. Foundation, Woods Fund of Chicago, Girl's Best Friend Foundation, Prince Charitable Trusts, the Rehabilitation Institute of Chicago, the Lincoln Park Zoo, the Arts Club and the Joyce Foundation for providing meeting space and refreshments for our Board meetings, Technical Assistance Committee meetings, brown bag lunches and member events, and

CPA's for the Public Interest, Chicago Foundation for Women, and Girl's Best Friend Foundation for co-sponsoring events.

Edith Canter

Gidley Management Group, Inc.

Grateful acknowledgement for the CWIP Annual Report:

Cynthia L. Schmidt, Annual Report Editor

Co-Chair, CWIP Communications Committee

Rachel Morrissey, Project Coordinator/Copy Writer

Barbara Adelman, CWIP Board Chair

Linda Harlan, CWIP Board Chair

Susan Gidley, CWIP Administrator

Susan Coleman, Graphic Designer

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