

# Annual Report

2006 - 2007

# CHICAGO WOMEN

IN PHILANTHROPY

*Influencing the Future of Women and Girls*

# CHICAGO WOMEN IN PHILANTHROPY

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## MISSION

Chicago Women in Philanthropy is a membership organization for professional philanthropic and nonprofit leaders. An advocate promoting programs and influencing issues facing women and girls, CWIP creates public dialogue through relationship building, education and research. Our mission is to increase funding to organizations serving women and girls.

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## BACKGROUND

Founded in 1981, nearly 200 women in Chicago's nonprofit and philanthropic community are active members of CWIP.

CWIP is governed by a Board of Directors with diverse representation from both the philanthropic and nonprofit sectors. We operate through an active committee structure that includes Membership, Program, Fund Development, Communications, Governance, Technical Assistance, Member Advocacy Project, and Annual Luncheon.

October 2007

Dear Friends,

Chicago Women in Philanthropy (CWIP) is an organization that has been built upon the fact that women play a significant role in our world. Women and girls produce unique gender needs that at times require a much different approach. Our mission as an organization is to create awareness of these differences and promote increased funding for issues that face women and girls.

As a membership organization that focuses on the sharing of best practices, developing long-lasting professional relationships, and establishing a bridge between generations of professional career women, CWIP is poised to make significant changes in our sector through communication.

CWIP's communication starts with our exceptional programming. In the Spring of 2007 our Technical Assistance Committee provided two essential workshops, *Get Smart! Developing Winning Program Budgets and Audits, The Board, and Internal Controls...The ABC's of Financial Management*. These workshops allowed our members to voice their opinions and concerns in a discussion-friendly environment. CWIP's Program Committee educated our sector on the *Healthcare Safety Net Crisis* in June. The healthcare panel discussion centered on the city, county, and state health policy changes and how they will affect our nonprofit healthcare partners. As you can see, our programming touched on many timely topics and brought experts to the table to educate our membership on issues that face them in their daily workplace.

Not only did we educate, but CWIP also celebrated by producing some sensational networking opportunities. Our Annual Tea at the Arts Club of Chicago in January gave our organization the chance to highlight our committees and acknowledge the contributions of our outstanding committee co-chairs. In April we hosted *Sip with CWIP*, a program that provided our members and non-members a chance to mingle and chat while experiencing exceptional wine and cheese selections offered by Bin 36.

Even after all the programming and networking events, Chicago Women in Philanthropy prides itself on awareness of gender issues and career challenges that still haunt us today. What we sometimes fail to realize is that each one of us contributes to the success of our field by easing the gender road blocks and by allowing a new generation to move forward. This new generation of leaders will undoubtedly have a completely different set of issues to face in the future but luckily they will not face those challenges alone. These women will again look to CWIP for support.

Thank you for supporting CWIP this year!

Trish De Preter  
Board Chair

## PROGRAM COMMITTEE

**Sharon Bush**, *Co-Chair*, Lloyd A. Fry Foundation; **Kim Riordan Van Horn**, *Co-Chair*, Field Foundation of Illinois

**Trish De Preter**, McCormick Tribune Foundation • **Amanda Grant**, Chicago Appleseed Fund for Justice • **Karen Kring**, Picture This Projects

**Lilyan Levant**, Environmental Law and Policy Center • **Carrie Lydon**, Girls in the Game • **Lisa Montez**, John D. and Catherine T. MacArthur Foundation

**Mary Morten**, Morten Group • **Serena Moy**, Blowitz-Ridgeway Foundation • **Naomi Tselepis**, Chicago Lighthouse

**Cynthia Tucker**, AIDS Foundation of Chicago • **Padma Tumuluri** • **Hilary Ward**, Chicago Foundation for Women • **Xichel Woods**

CWIP's Program Committee plans and executes education programs to improve the grantmaking process for women's and girls' organizations, and to advance the professional development of women in philanthropy. Each year, the Program Committee provides quality educational events and networking opportunities.

In June 2007, CWIP's Program Committee convened an educational session for funders entitled, *The Healthcare Safety Net Crisis: City, County and State Health Policy Changes*. The session featured a distinguished panel of healthcare experts who offered a compelling discussion on ways in which important policy and funding changes may impact vulnerable populations and the healthcare safety net providers who are attempting to serve them. The panelists informed 29 attendees, mostly funders, about critical needs and gaps to which funders should pay attention.

## TECHNICAL ASSISTANCE COMMITTEE

**Gayle Nelson-Blomquist**, *Co-Chair*, Development Consultant • **Jeanne Becker**, *Co-Chair*, ChildServ  
**Doreen Baker**, Episcopal Charities and Community Services • **Rebecca Darr**, WINGS • **Alison Janus**, Steans Family Foundation  
**Jamilah Jordan**, Partnership for Quality Childcare • **Lyndee Lloyd**, ShoreBank • **Gail Russell**, Fundraising Consultant

By developing seminars geared towards strengthening nonprofit fundraising, management, and programming capabilities, the Technical Assistance Committee is linked directly to CWIP's mission of increasing funding and programming for women and girls. The events organized and presented by the Technical Assistance Committee focus on developing the competency of nonprofit leadership, which in turn leads to better, broader programs for women and girls in the Chicago area.

In 2007, the Technical Assistance Committee produced two events focusing on building the financial capacity of nonprofit organizations. The first program named *Audits, The Board, and Internal Controls...The ABC's of Financial Management*, was cosponsored by CPA's for the Public Interest. Program speakers explained nonprofit financial statements, audits, and other staff and board member responsibilities. The second program was *Get Smart! Developing Winning Program Budgets*. This sold out program helped nonprofit staff create comprehensive program budgets. Participants in both programs included program officers from Chicago area foundations as well as executive and development directors from area service organizations.

## MEMBERSHIP COMMITTEE

**Nancy Ward**, *Co-Chair*, Nancy A. Ward & Associates • **Cheri Tatar**, *Co-Chair*, armcat consulting  
**Doreen Baker**, Episcopal Charities and Community Services • **Amber Mandley**, BUILD • **Debra Magad**, The Joffrey Ballet  
**Meghan Eagan**, Rush University Medical Center • **Angela Pace-Moody**, Steans Family Foundation

The Membership Committee provides professional networking and information-sharing opportunities for members throughout the year. The Committee advises the Board of Directors on new members, member benefits and dues structures, recruits new members through periodic membership drives, and maintains the CWIP membership database. CWIP has approximately 200 members representing grantmakers, nonprofit leaders, and consultants.

Each year the Membership Committee hosts the Membership Tea and the Annual Meeting. This year's tea was held at the Arts Club of Chicago. In addition to these events, the membership committee hosted a summer event at the McCormick Tribune Freedom Museum and a wine tasting event at Bin 36.

### BENEFITS OF CWIP MEMBERSHIP

CWIP members include staff and trustees of foundations and corporate giving programs and staff of nonprofit organizations. Today nearly 200 members belong to CWIP and receive:

- Networking opportunities with key Chicago grantmakers
- CWIP newsletter and other publications
- Attendance at the annual MEMBERS ONLY special event
- Invaluable research information about women's and girls' issues, along with funding leads and contacts
- Discounts on CWIP events and workshops
- Professional career development
- Leadership opportunities on CWIP committees

CHICAGO  
WOMEN  
IN PHILANTHROPY

***Now is a great time to become a member!***  
For more information, call us at **(312) 409-4005**,  
or visit our website at [www.cwiponline.org](http://www.cwiponline.org).

## COMMUNICATIONS COMMITTEE

**Eve Smith**, *Co-Chair*, Easter Seals • **Sara Cohen**, *Co-Chair*, Chicago Lighthouse  
**Alexandra Altman**, McCormick Tribune Foundation • **Kristen Buerster**, Siragusa Foundation • **Karen Kring**, Picture This Projects  
**Mary Morten**, Morten Group • **Cynthia Schmidt**, Association House • **Carol White**, Carol B. White & Associates, Inc.

The Communications Committee is responsible for promoting CWIP's mission of influencing and increasing funding for women's and girls' programs, using various media and forums of public dialog. The Committee strives to continually strengthen CWIP's impact by ensuring the consistency of CWIP's branding and messaging, and by effectively offering a regular flow of information to CWIP members and the public.

One of the Communication Committee's major accomplishments over the past year was the launch of CWIP's branded email messages to members announcing upcoming events and news. In addition, the Communications Committee produced various publications, including the Annual Report and email newsletter, and regularly updated CWIP's website, [www.cwiponline.org](http://www.cwiponline.org), to keep members and the public up-to-date on CWIP's progress.

The Communications Committee continually works with the other CWIP committees to achieve consistency in promoting CWIP's mission through our various events and publications.

## FUND DEVELOPMENT COMMITTEE

**Lauren Bergquist**, *Co-Chair*, Illinois Arts Alliance • **Ann Bresingham**, *Co-Chair*, Robert Morris College  
**Kara Fagan**, *Co-Chair*, Chicago Foundation for Women

The Fund Development Committee was formed in 2004 with the goal of involving more CWIP members in the organization's fundraising efforts. The Fund Development Committee works to identify and build connections with funding sources that demonstrate a commitment to programs for women and girls.

## ANNUAL LUNCHEON COMMITTEE

**Trish De Preter**, McCormick Tribune Foundation • **Batya Hernandez**, BUILD, Inc. • **Heather Loebner**, Northern Trust  
**Naomi Tselepis**, Chicago Lighthouse • **Nancy Ward**, Nancy A. Ward & Associates

Chicago Women in Philanthropy's Luncheon Committee plans and executes everything from choosing the guest speaker to designing the event invitations for the organization's Annual Luncheon. The committee meets on a monthly basis to ensure the details of the event are considered and to keep the luncheon plans in the forefront of everyone's mind. Although the luncheon is a huge project, the committee does an excellent job of being efficient and stream-lining many of the processes. The 2006 Annual Luncheon featured Gigi Pritzker as the luncheon speaker and attracted a record number of attendees.

## GOVERNANCE COMMITTEE

**Trish De Preter**, *Chair*, McCormick Tribune Foundation  
**Iris Krieg**, Iris Krieg & Associates • **Claudia Baier**, VNA Foundation • **Esther Grimm**, 3Arts • **Pamela Stauffer**, 1SYNC

The Governance Committee focuses on two major activities: (1) identifying, recruiting, and recommending new candidates for CWIP board membership and (2) maintaining an Operations Manual for CWIP, which archives critical information for the organization's governing body. The Manual includes descriptions of all CWIP committees, responsibilities of the Board of Directors and the Executive Committee, key policies and board orientation materials.

In FY07, the Committee successfully recruited an accomplished and dynamic Board of Directors, and provided leadership and oversight for several new fund development and grant management policies and procedures. It also considered and recommended to the board new initiatives that will ultimately complement current member activities while increasing and diversifying a new membership base.

## MEMBER ADVOCACY PROJECT COMMITTEE

This year CWIP's Member Advocacy Project began a series of panels to help educate our members about government officials and the roles they and government funds play in our lives, both personally and professionally.

In July 2007 Alderman Daniel Solis, president pro tempore of the City Council, discussed how the Chicago's City Council works and what an alderman can and can't do for the residents, nonprofits, and funders who live and work in their ward. Most people do not know what their alderman does, what resources they have available to them, and the role they play in business development, housing, schools, etc. This seminar had over 50 participants and received high marks for its content and value.

Our next panel will be on November 13 with Jarese Wilson, Budget Director for Cook County, and former Managing Deputy Director in the City of Chicago's Office of Budget and Management, who will unravel the structure and timeline of the city budget; the process of how it is created and where and how the money is distributed. Another panel is scheduled for December/January and we hope you will join us!

When CWIP's Special Initiative Committee was established, its purpose was clear: study strategies that will heighten the awareness of Chicago's philanthropic community regarding the need for increased funding of programs specifically targeting women and girls. As a result, the Member Advocacy Project (MAP) was first introduced in 2002 as a response to extensive research and analysis published in our report *Fostering Effective Funding for Women and Girls: A Next Stage Strategy*. The report helped further the goal of MAP to strengthen CWIP members' abilities to advocate for increased funding for women's and girls' programs.

Because of the importance of advocacy to all aspects of CWIP, in August 2007 the Board of Directors decided to place the MAP committee on hiatus and to investigate ways that advocacy can be integrated into every committee's efforts.

**CWIP 2006-2007  
DONOR HONOR ROLL**

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CWIP is grateful to these organizations and individuals for their generous contributions in the last year:

**Foundation and Corporate Donors**

Chicago Foundation for Women, Field Foundation of Illinois, Inc., McCormick Tribune Foundation, Quarles & Brady LLP, The Chicago Community Trust, The Pritzker Pucker Family Foundation, The Siragusa Foundation, VNA Foundation, Woods Fund of Chicago

**Individual Donors**

Claudia Baier, Lauren Bergquist, Ann Bresingham, Consuella Brown, Sharon Bush, Trish De Preter, Kara Fagan, Linda Harlan, Esther Grimm, Iris Krieg, Gayle Nelson-Blomquist, Irene Phelps, Eve Smith, Pamela Stauffer, Kim Riordan Van Horn and Nancy Ward.

**We also thank last year's Annual Luncheon sponsors:**

**Leadership Sponsor** - McCormick Tribune Foundation

**Sustaining Sponsor** - MacArthur Foundation and WomenOnCall.org

**Supporting Sponsors** – Advocate Charitable Foundation, Chicago Children's Museum, Chicago Foundation for Women, Quarles & Brady LLP, Polk Bros. Foundation, Steans Family Foundation, VNA Foundation

**Advocate Sponsors** – Affordable Nonprofit Consulting, Girl's Best Friend Foundation, Graphix Products, Inc., Illinois Action for Children, Iris Krieg & Associates Inc., Robert Morris College, and The Richard H. Driehaus Foundation

**2006-2007 FISCAL YEAR  
STATEMENT OF FINANCIAL POSITION  
YEAR ENDED AUGUST 31, 2007**

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**Assets**

Checking Account .....\$12,058.66

Money Market Account.....\$11,856.86

**Total Assets .....\$23,915.52**

**Liabilities and Fund Balance**

Fund Balance – Unrestricted .....\$23,915.52

**Total Liabilities and Fund Balance .....\$23,915.52**

**2006-2007 FISCAL YEAR STATEMENT OF ACTIVITIES  
YEAR ENDED AUGUST 31, 2007**

<b>Revenue</b>		<b>Expenses</b>	
Annual Luncheon .....	\$28,765.00	Annual Luncheon .....	\$10,719.56
Grants .....	\$ 4,250.00	Board Retreat .....	\$ 322.20
Contributions .....	\$ 4,424.92	Communications Committee .....	\$ 1,472.72
Interest Income .....	\$ 176.36	Membership Committee .....	\$ 7,881.66
Membership Dues .....	\$12,175.00	Miscellaneous .....	\$ 15.00
Membership Events .....	\$ 5,910.00	Postage .....	\$ 2,026.19
Program Fees .....	\$ 775.00	Professional Support ( <i>administrative &amp; fundraising</i> ) .....	\$24,120.00
Technical Assistance Fees .....	\$ 2,335.00	Programs .....	\$ 195.35
<b>Total Revenue</b> .....	<b>\$58,811.28</b>	Special Initiatives (MAP) .....	\$ 1,500.00
		Stationery/Supplies .....	\$ 417.94
		Technical Assistance .....	\$ 552.59
		Telephone .....	\$ 241.52
		<b>Total Expenses</b> .....	<b>\$49,464.73</b>
		<b>DEFICIT OR REVENUE OVER EXPENSES</b> .....	<b>\$ 9,346.55</b>

## CHICAGO WOMEN IN PHILANTHROPY BOARD OF DIRECTORS 2006-2007

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### OFFICERS

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Trish De Preter  
*Board Chair*  
*McCormick Tribune Foundation*

Iris Krieg  
*Vice President*  
*Iris Krieg & Associates, Inc.*

Claudia Baier  
*Secretary*  
*VNA Foundation*

Esther Grimm  
*Treasurer*  
*3Arts*

Pamela H. Stauffer  
*Past Board Chair*  
*1SYNC*

### DIRECTORS

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Lauren Bergquist  
*Illinois Arts Alliance*

Ann Bresingham  
*Robert Morris College*

Sharon Bush  
*Lloyd A. Fry Foundation*

Kara Fagan  
*Chicago Foundation for Women*

Gayle Nelson-Blomquist  
*Development Consultant*

Eve Smith  
*Easter Seals*

Kim Riordan Van Horn  
*Field Foundation of Illinois*

Nancy Ward  
*Nancy A. Ward & Associates*

## CWIP WELCOMES NEW BOARD MEMBERS

CWIP wishes to thank the following outgoing board members for their outstanding leadership and dedication: **Iris Krieg, Pam Stauffer,** and **Kim Riordan Van Horn.**

It is a pleasure to welcome the following new board members for 2007-2008: **Soo Ji Min,** *Illinois Caucus for Adolescent Health*; **Meghan Eagan,** *Rush University Medical Center*; **Angela Pace-Moody,** *Steans Family Foundation*; **Naomi Tselepis,** *The Chicago Lighthouse*; **Cynthia Tucker,** *AIDS Foundation of Chicago.*

CWIP is grateful to the following organizations and individuals who provided support services during the last year:

Alderman Daniel Solis  
Alison Janus  
Anita Ponder  
Batya and Matea Hernandez  
Bin 36  
ChildServ  
Clifford Shapiro  
CPAs for the Public Interest  
Donors Forum  
Drinker Biddle Gardner Carton  
Ethan Adelman and The Artesian Trio  
Field Foundation of Illinois  
Gidley Management Group, Inc.  
Gigi Pritzker

Iliana Mora  
Irene Phelps, The Siragusa Foundation  
Jacquetta Ellinger  
Joan Colletta  
Katherine Ragnar  
Kathleen DeVine  
Laura McAlpine  
Lloyd A. Fry Foundation  
Maggiano's  
Mary Ellen Capek  
Materville Studios  
McCormick Tribune Freedom Museum  
McCormick Tribune Foundation  
Molly Mead  
Partnership for Quality Child Care

Quarles & Brady LLP  
Richard Sewell  
Robert Morris College  
Rose Doherty  
Sherwood Conservatory of Music  
ShoreBank  
Steans Family Foundation  
Susan Coleman  
Arts Club of Chicago  
The Reznick Group  
The Standard Club  
VNA Foundation  
YWCA  
1SYNC

**Grateful acknowledgement for the CWIP Annual Report:**

Sara Cohen, *Editor*

Susan Coleman, *Graphic Designer*

Susan Gidley, *CWIP Administrator and Gidley Management Group, Inc.*

*All inquiries regarding this publication should be sent to the editor at [info@cwiponline.org](mailto:info@cwiponline.org).*

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